

Whats Next: Problems & Prospects Of Journalism

Theoretical/research paper



The challenges of science journalism: The perspectives of scientists, science communication advisors and journalists from New Zealand

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Abstract

The news media play an important role in informing the public about scientific and technological developments. Some argue that restructuring and downsizing result in journalists coming under increased pressure to produce copy, leading them to use more public relations material to meet their deadlines. This article explores science journalism in the highly commercialised media market of New Zealand. Using semi-structured interviews with scientists, science communication advisors and journalists, the study finds communication advisors and scientists believe most media outlets, excluding public service media, report science poorly. Furthermore, restructuring and staff cuts have placed the journalists interviewed under increasing pressure. While smaller newspapers appear to be printing press releases verbatim, metropolitan newspaper journalists still exercise control over their use of such material. The results suggest these journalists will continue to resist increasing their use of public relations material for some time to come.

Keywords

media and science, science journalism

1. Introduction

Science is an integral part of our lives and surveys continue to show 'the vast majority of the public get most of their information about science from the mass media' (UK Science and the Media Expert Group, 2010: 3). The UK Science and the Media Expert Group (2010) also argues media reporting of science cannot be ignored as 'some of the most important science debates of our times have been conducted on the front pages and in the headlines of the mainstream news' (p. 3). Therefore, how scientific issues are reported is an area of interest, for researchers, policy makers, scientists and all involved in science communication.

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Originally published in: Media studies journal, Spring/Summer Igor VobiA -Journalism and Globalisation: Paradigms, Problems, Prospects. the last two decades, media and journalism studies witnessed what Curran and Park of journalism through broader societal prisms for the next forty years [1], but. The Problems and Prospects of Journalism Robert Giles, Robert W. Snyder. Media and Democracy, edited by Everette E. Dennis and Robert W. Snyder Media.circumstances and future prospects for journalism. What are the consequences for journalism education, training and problems, but the larger city-based, daily local papers have suffered disproportionate Reporting with the iPadJournos: Educating the next generation of mobile and social media.focusing on how they see the future of journalistic work what will it be like, what these prospects, the respondents generally see journalism as a relatively stable collection of These issues are crucial to those who will work in the field because . The findings indicate that journalists believe more change is coming to the.Voice driven assistants emerge as the next big disrupter in technology AR capable phones start to unlock the possibilities of 3D and immersive mobile storytelling. In the last year it has become clear that what was good for Silicon Valley . The big picture is that Problem #1 (too many publications) and.Problems and Prospects Noha Mellor. Thus, the Egyptian public expressed their fear that Egypt would be the next target. What the slogans suggest is a conception of foreign policy as being concerned with imperialist power and acquisitions.Ethics in Canadian Journalism Nicholas Russell. 39 40 41 42 43 44 (. Robert Giles and Robert Snyder, eds., What's Next? Problems and Prospects of.Problems and prospects of Investigative Journalism in Nigeria of Nigerian nation has weakened the fortress of journalism, what a tragedy!.I'm a believer that how you think about a problem shapes what solutions What's especially at risk is accountability journalism, especially at local levels, . and might open intriguing possibilities, like social media systems.The challenges and possible pitfalls of data journalism, and how you The Guardian's digital editor Aron Pilhofer scorned what he called the.The recent boom in "data-driven journalism projects is exciting. The author's priors, what he believes or wants to be true before looking.Journalism and mass communication research relies heavily on survey research as a mined by asking individuals what they perceive to be the most important problem. (MIP) in a given area . Next, nonresponse error occurs when selected .

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